IN 2022,

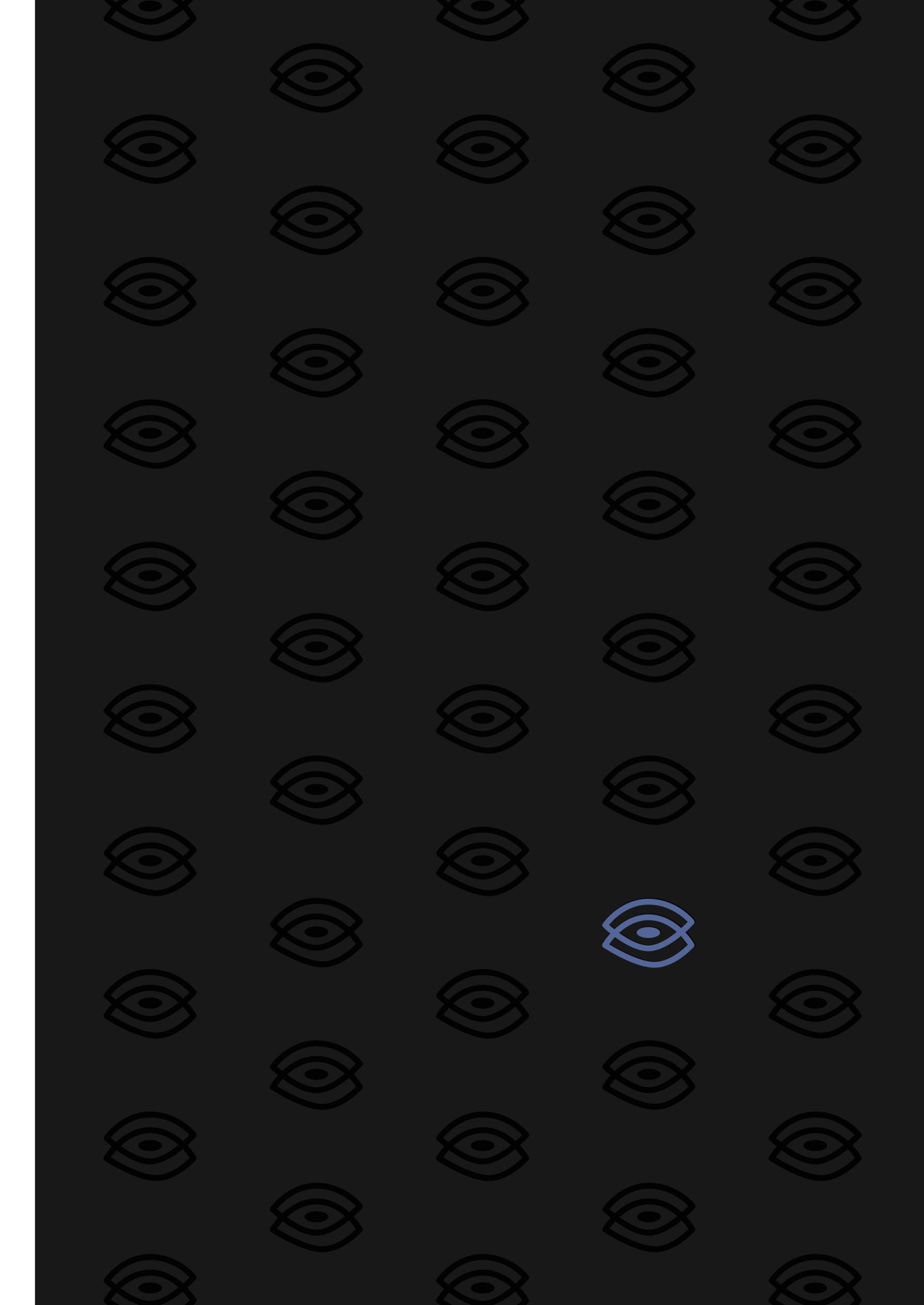
Women and nonbinary photographers were once again vastly underrepresented in photojournalism.

### **WOMEN PHOTOGRAPH**

#### 2022 DATA ON GENDER REPRESENTATION IN PHOTOJOURNALISM

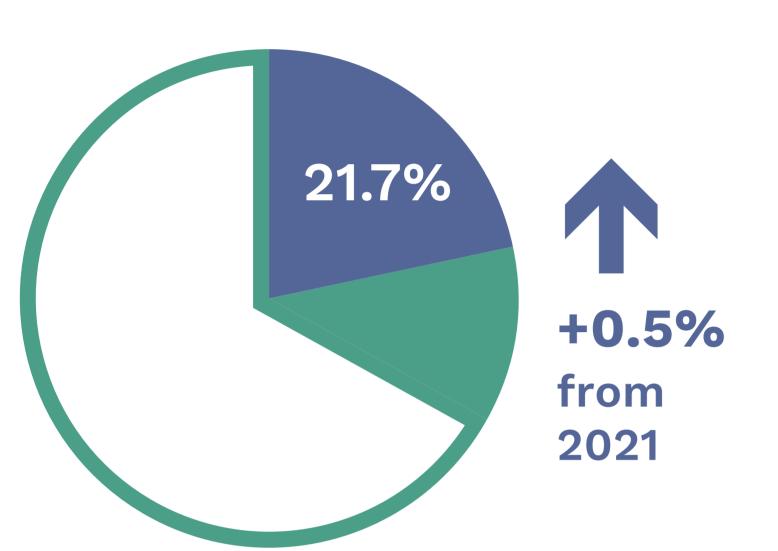
Each year, Women Photograph tracks an assortment of different metrics to analyze the ways in which women and nonbinary photographers are hired and published in the photojournalism industry. This data looks at the bylines of the lead photo on the front pages of eight newspapers from every day of the year: The New York Times, The Wall Street Journal, The Washington Post, the Los Angeles Times, the San Francisco Chronicle, The Globe and Mail, Le Monde, and The Guardian.

We've selected these publications for a variety of reasons: because of their international reach, because of their hiring power, because of how they utilize wire photography. While they exclusively represent publications from North America and western Europe, these regions continue to hold a disproportionate amount of influence within the photojournalism community. The industry continues to fall short when it comes to representation and inclusion.



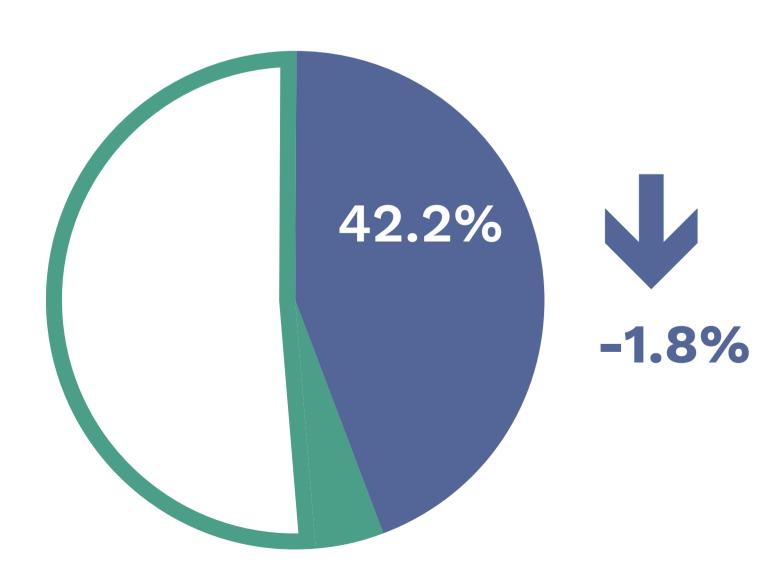
### 1st QUARTER JANUARY - A1 LEAD PHOTO BYLINES BY GENDER





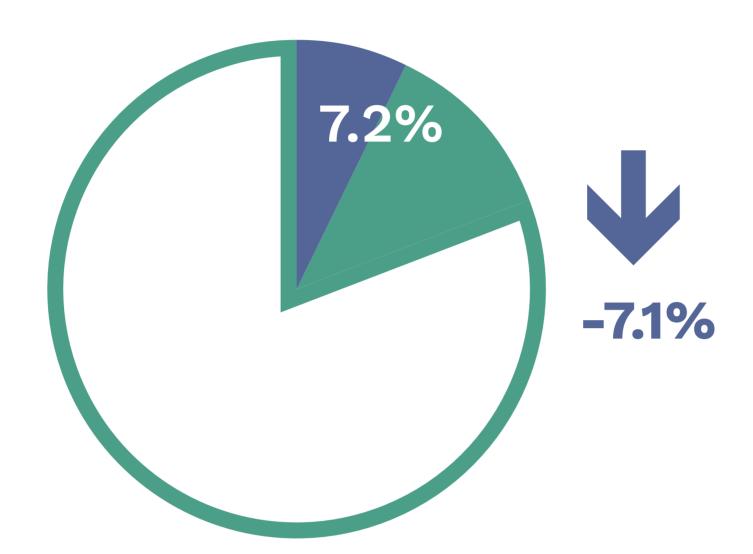
27 photos by women **14** N/A\*\* **124** photos total

#### SF CHRONICLE

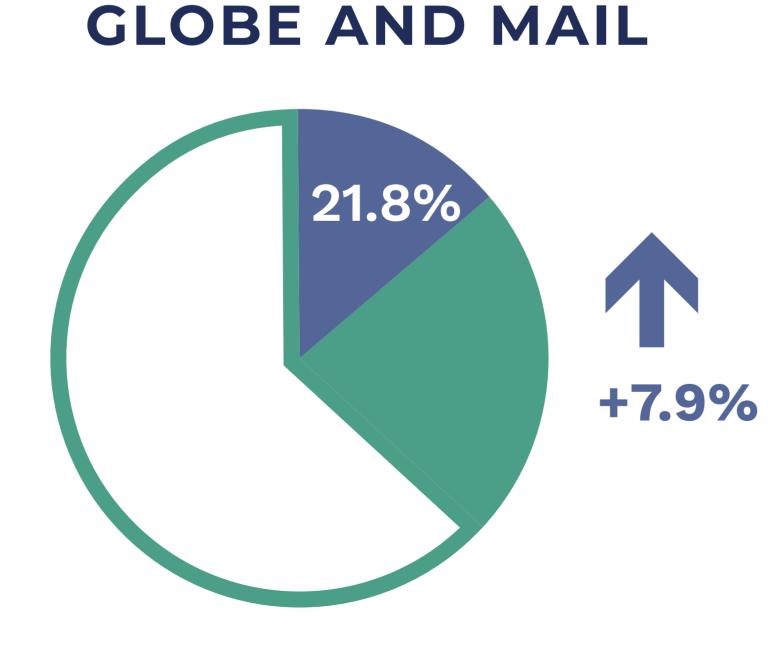


38 photos by women 5 N/A\*\* 90 photos total

#### WALL STREET JOURNAL

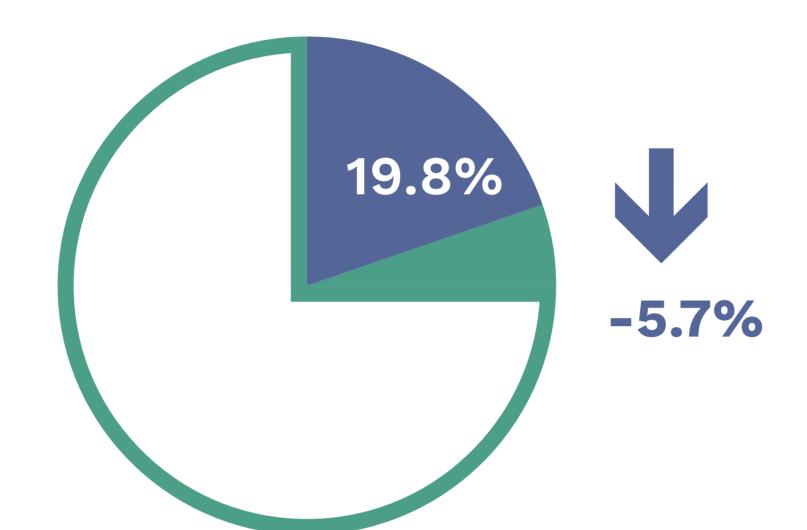


6 photos by women 10 N/A\*\* 83 photos total



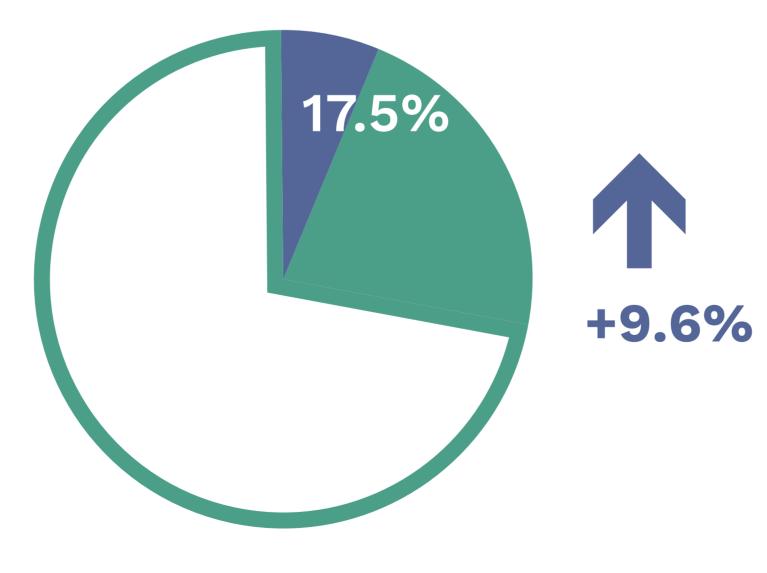
17 photos by women 9 N/A\*\* **78** photos total

#### WASHINGTON POST



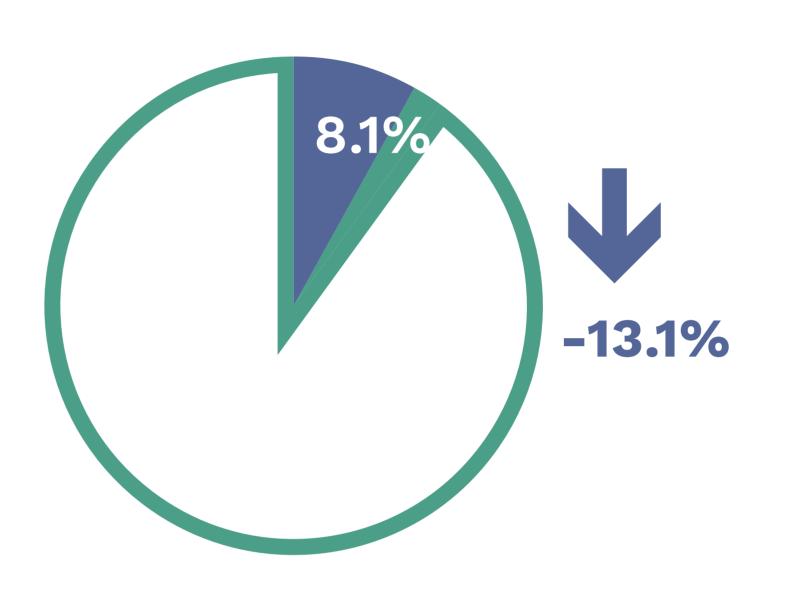
19 photos by women 5 N/A\*\* **96** photos total

#### LE MONDE



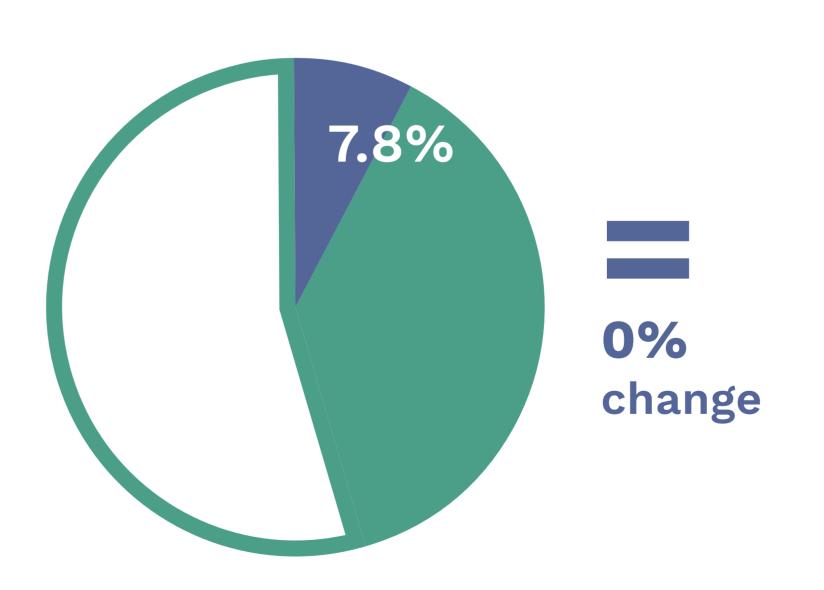
14 photos by women, **16** N/A\*\* **80** photos total

#### LA TIMES

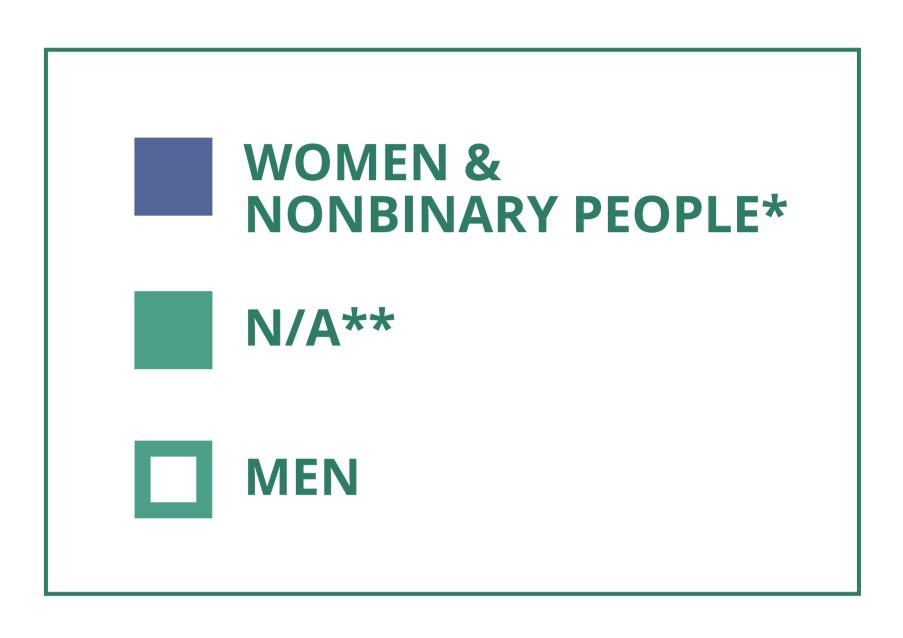


8 photos by women 2 N/A\*\* 99 photos total

#### THE GUARDIAN



6 photos by women **19** N/A\*\* 77 photos total

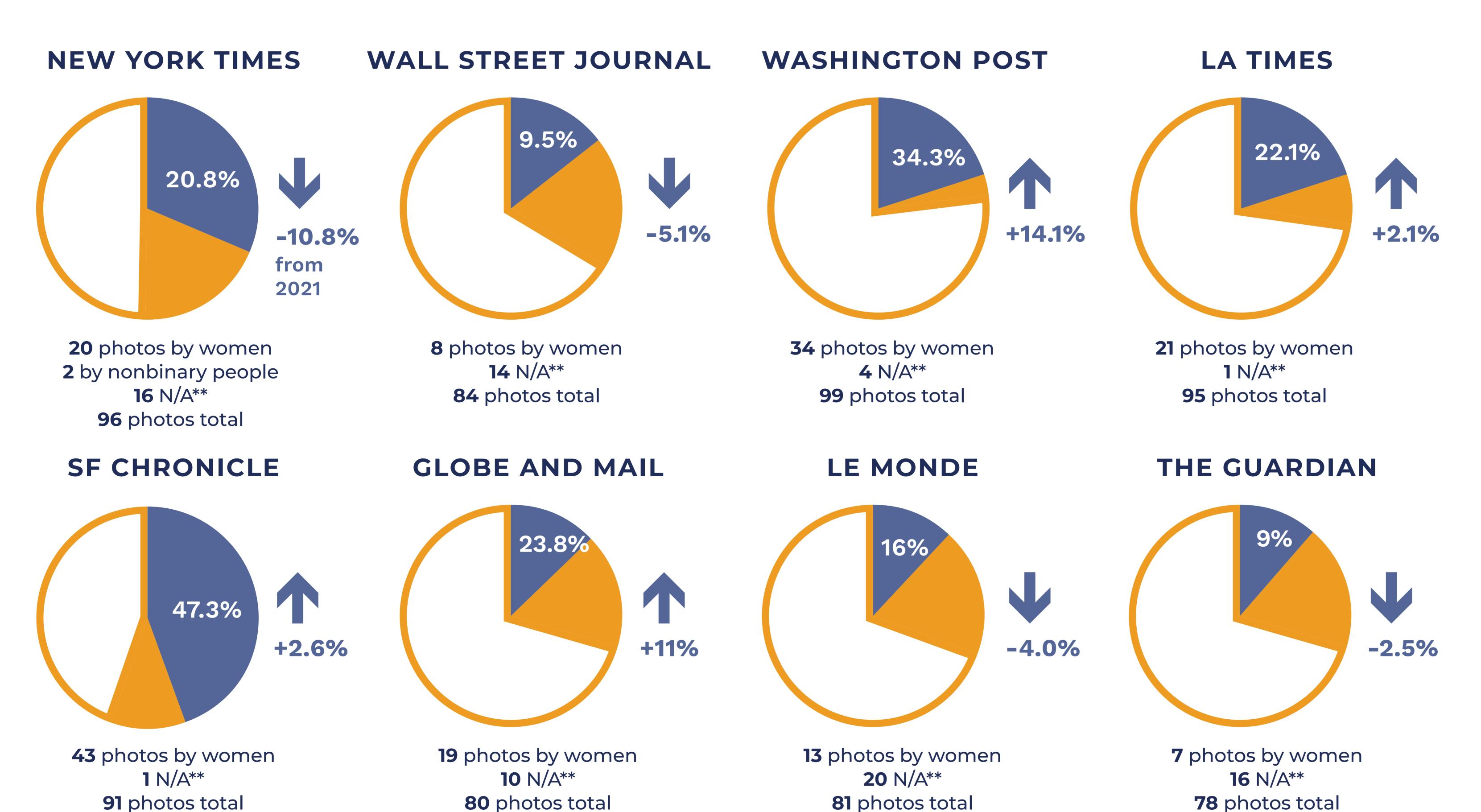


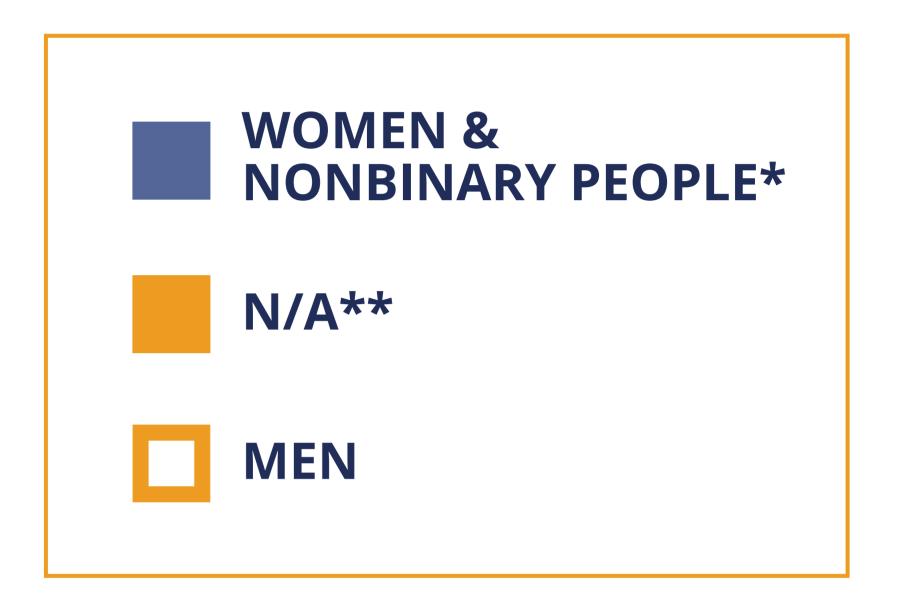
\*We used information from photographers' websites and social media profiles to determine gender identity, but understand there may be a margin of error here.

\*\*N/A indicates lead art is illustration or handout/wire photo (most of which are taken by men), with no credit.

#### **SOURCE & CREDIT:**

## 2<sup>nd</sup> QUARTER APRIL DE AD LEAD PHOTO BYLINES BY GENDER





\*We used information from photographers' websites and social media profiles to determine gender identity, but understand there may be a margin of error here.

\*\*N/A indicates lead art is illustration or handout/wire photo (most of which are taken by men), with no credit.

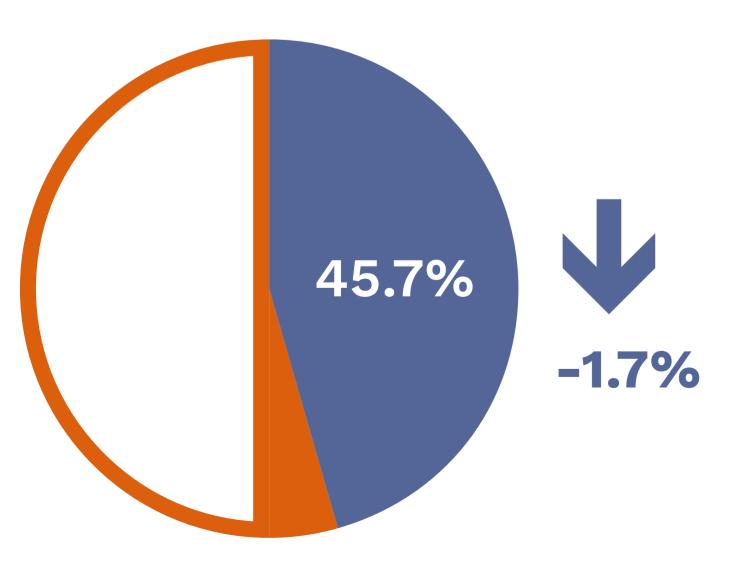
#### **SOURCE & CREDIT:**

## 3rd QUARTER SEPT 2022 | A1 LEAD PHOTO BYLINES BY GENDER

# NEW YORK TIMES WALL 29.2% +5.9% from 2021

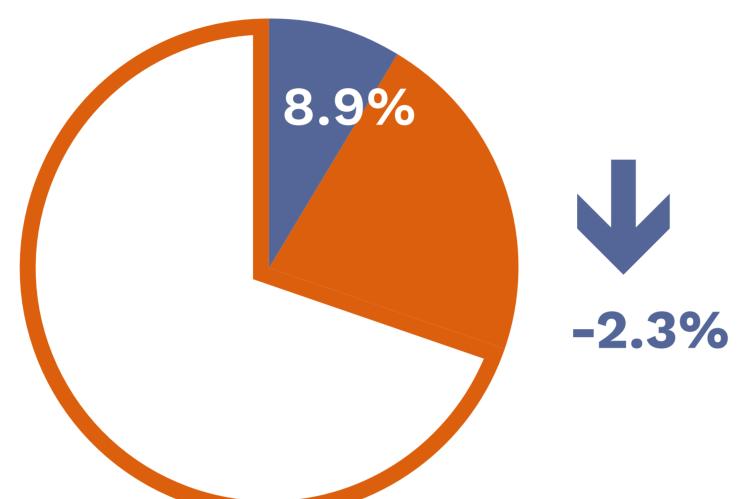
30 photos by women1 by a nonbinary person11 N/A\*\*106 photos total

#### **SF CHRONICLE**



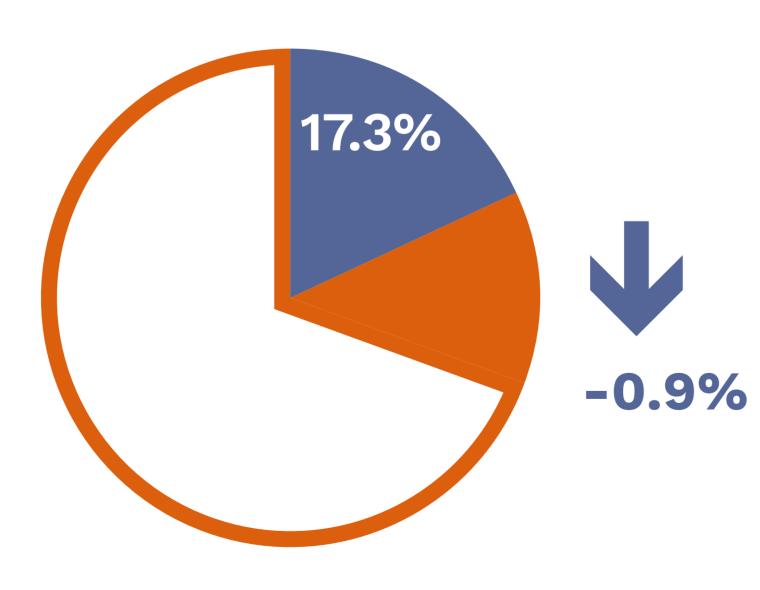
42 photos by women1 by a nonbinary person4 N/A\*\*94 photos total

#### WALL STREET JOURNAL



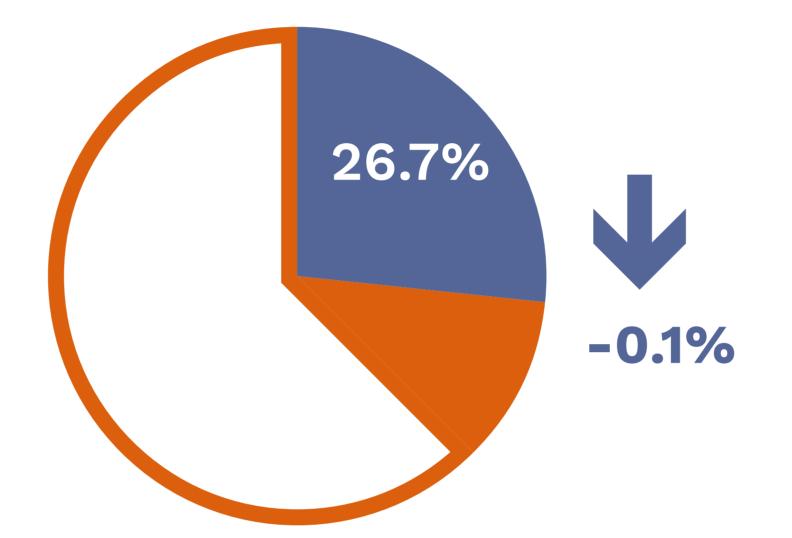
7 photos by women17 N/A\*\*79 photos total

#### **GLOBE AND MAIL**



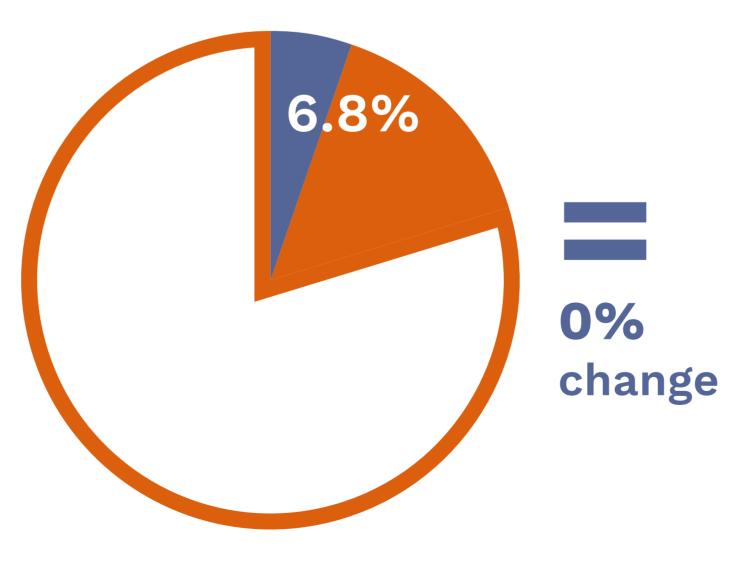
13 photos by women
13 N/A\*\*
75 photos total

#### **WASHINGTON POST**



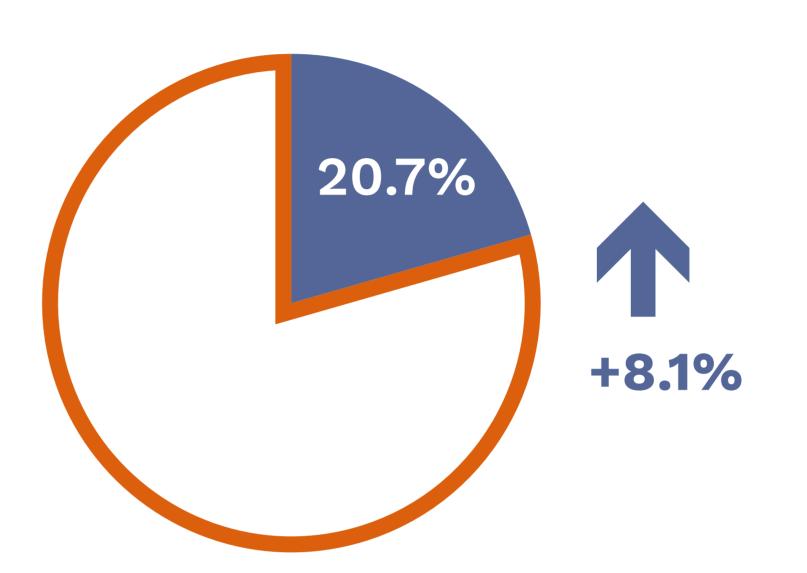
27 photos by women
11 N/A\*\*
101 photos total

#### LE MONDE





#### LA TIMES

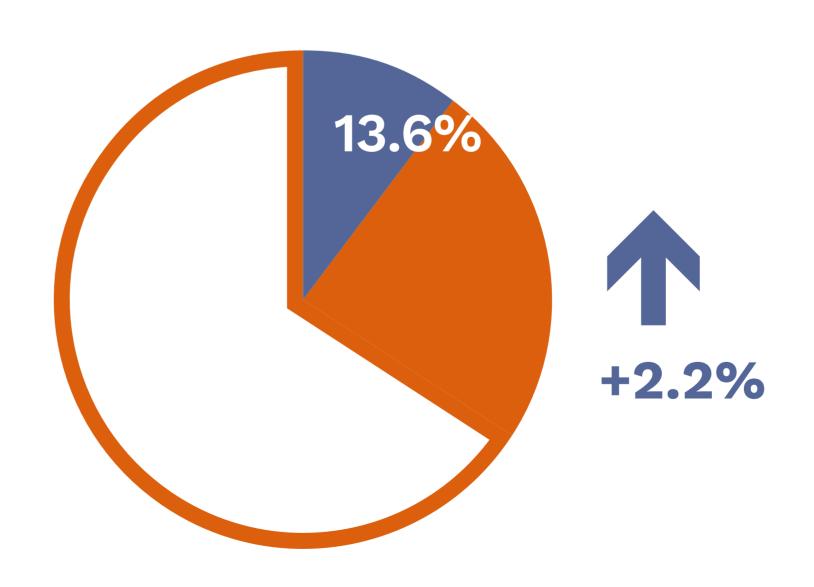


19 photos by women

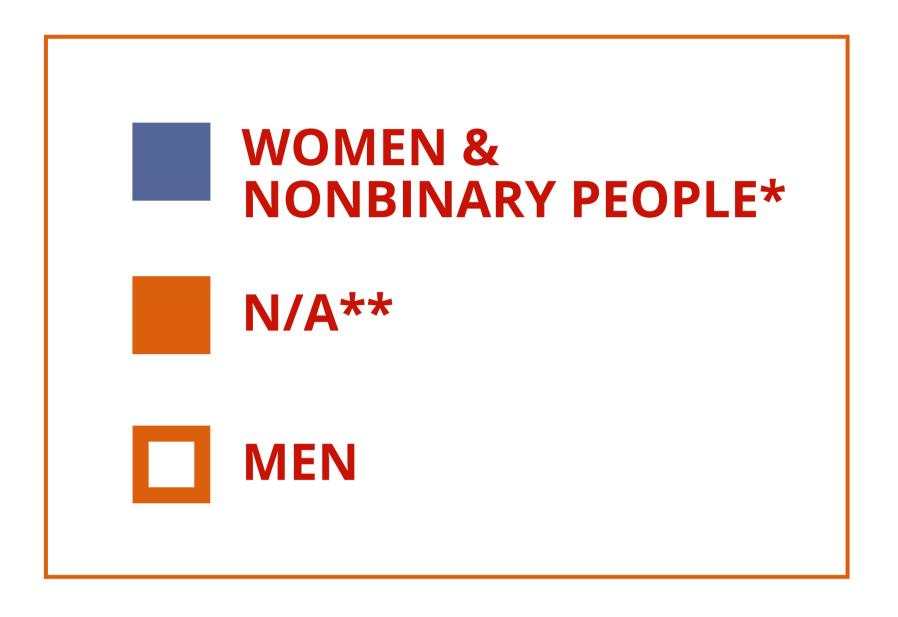
0 N/A\*\*

92 photos total

#### THE GUARDIAN



11 photos by women
16 N/A\*\*
81 photos total

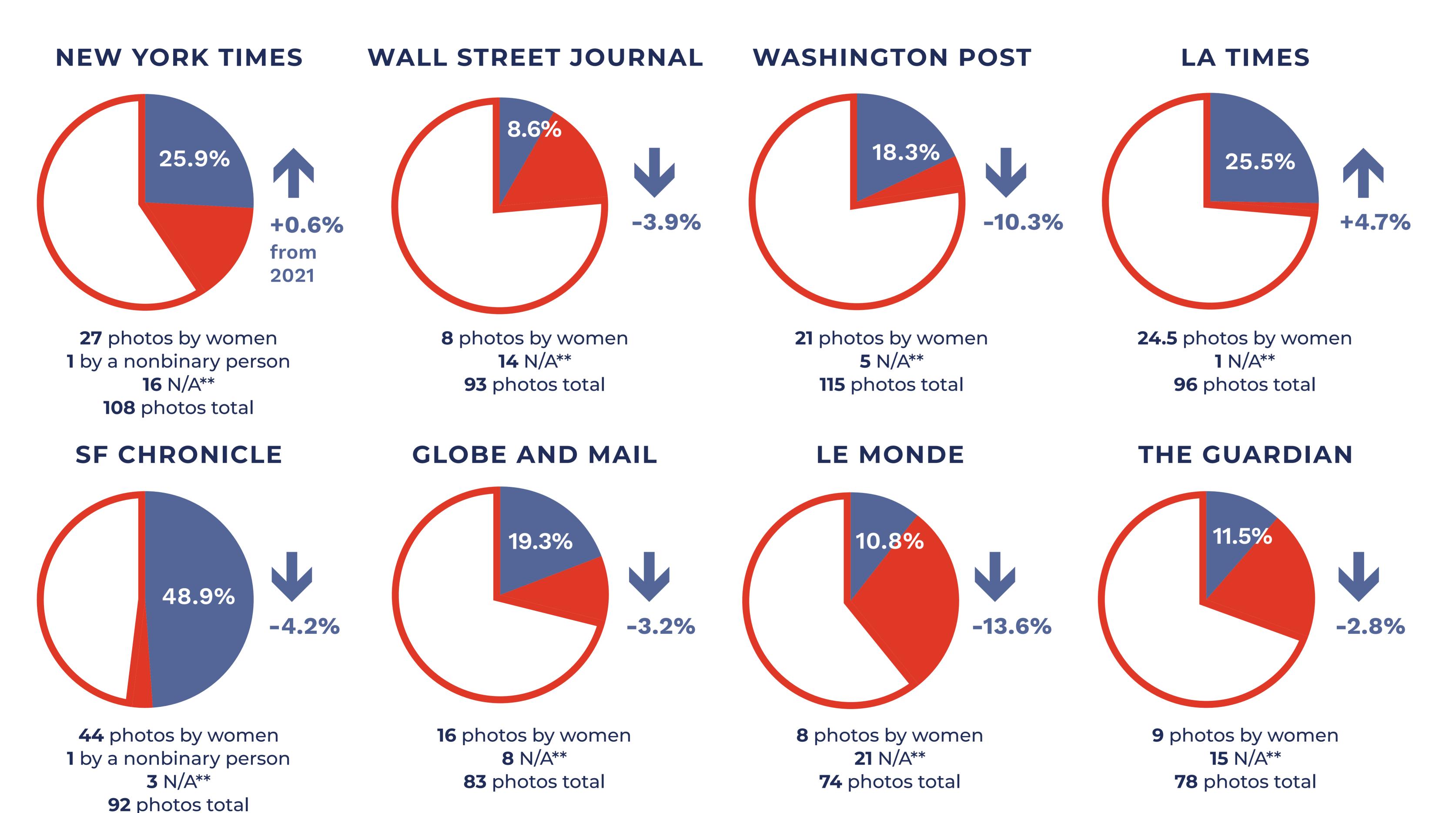


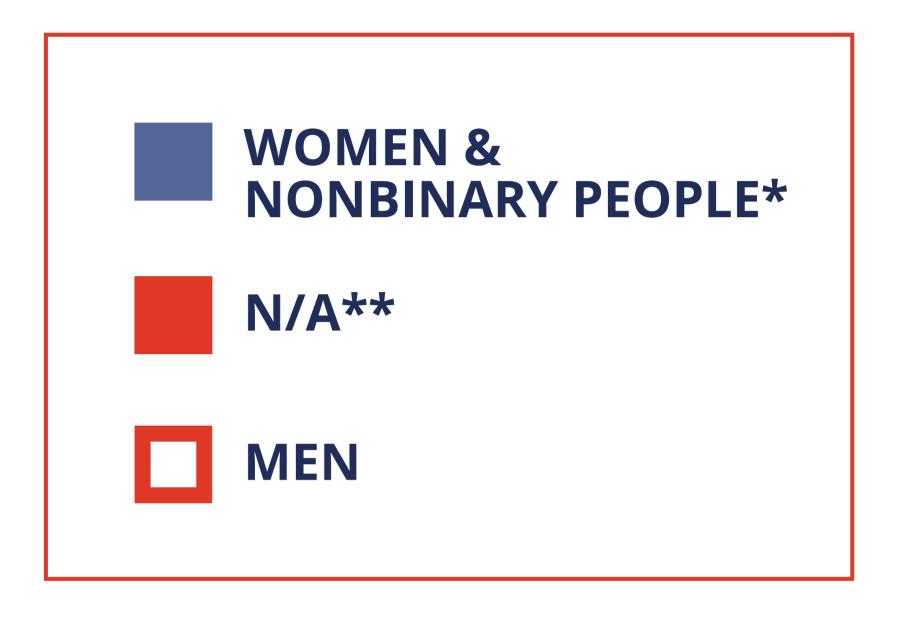
\*We used information from photographers' websites and social media profiles to determine gender identity, but understand there may be a margin of error here.

\*\*N/A indicates lead art is illustration or handout/wire photo (most of which are taken by men), with no credit.

#### **SOURCE & CREDIT:**

## 4th QUARTER SCTOBER 2022 A1 LEAD PHOTO BYLINES BY GENDER





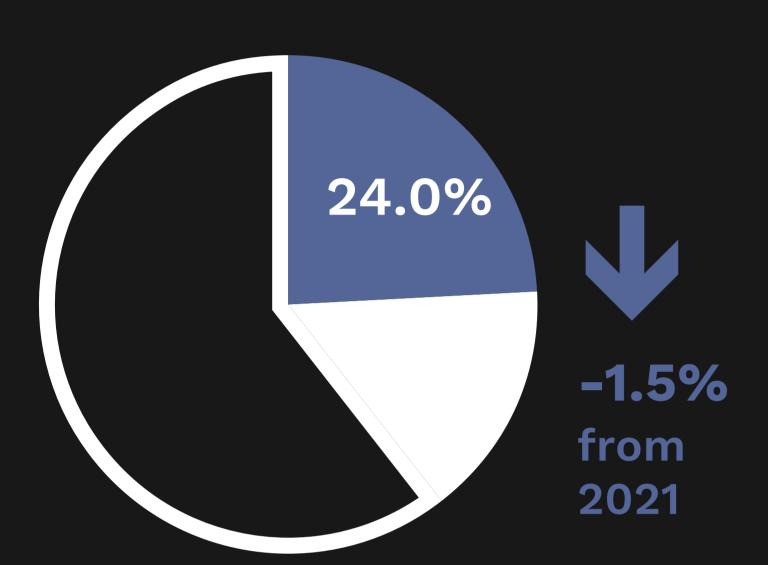
\*We used information from photographers' websites and social media profiles to determine gender identity, but understand there may be a margin of error here.

\*\*N/A indicates lead art is illustration or handout/wire photo (most of which are taken by men), with no credit.

#### **SOURCE & CREDIT:**

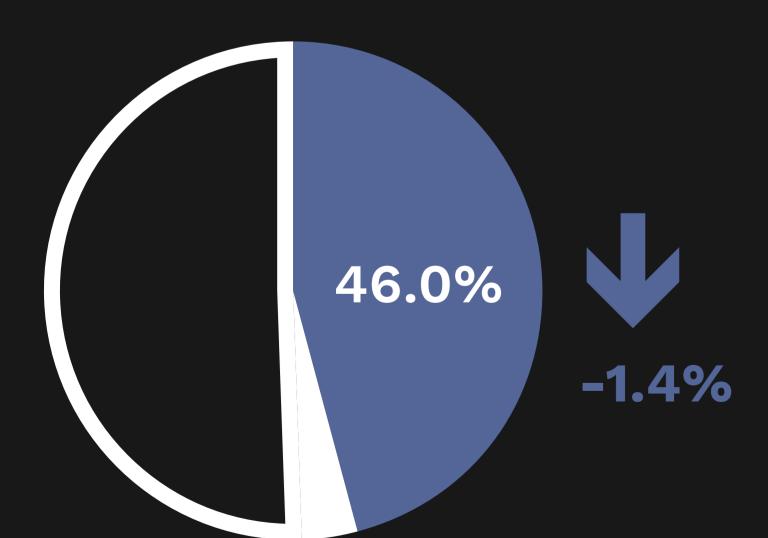
## 2022 JANUARY - AI LEAD PHOTO BYLINES BY GENDER

#### **NEW YORK TIMES**



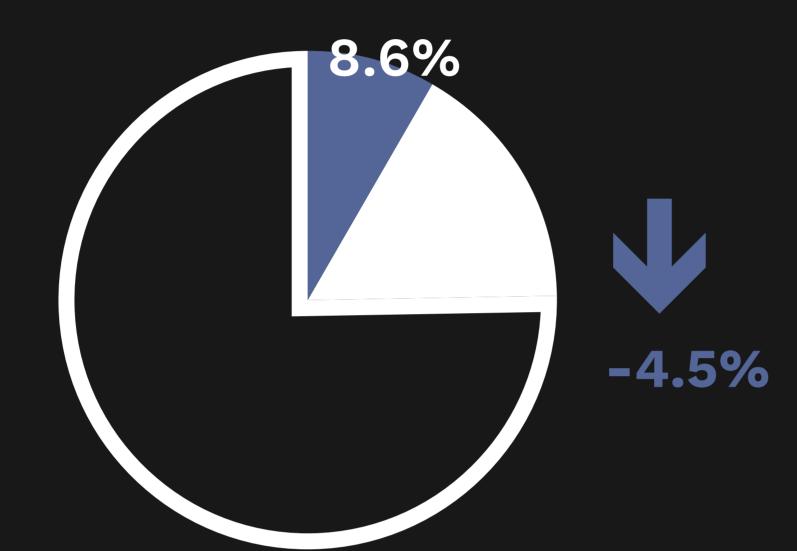
102 photos by women
4 by nonbinary people
66 N/A\*\*
434 photos total

#### SF CHRONICLE



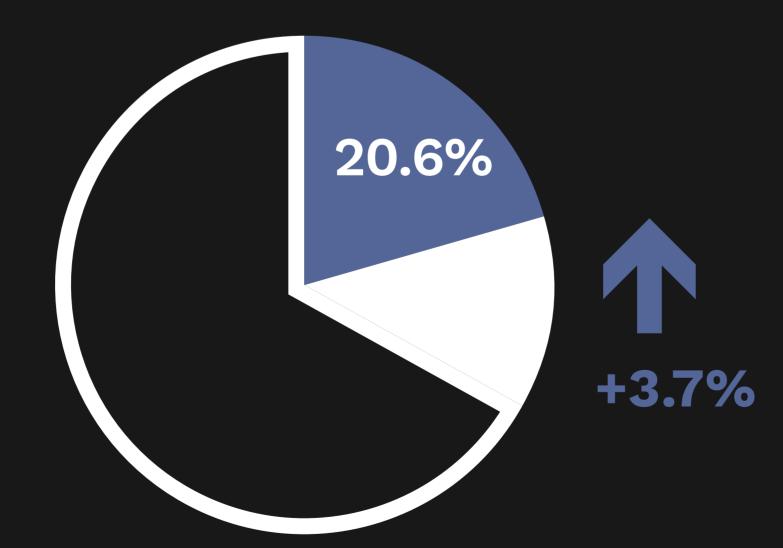
167 photos by women
2 by nonbinary people
13 N/A\*\*
367 photos total

#### WALL STREET JOURNAL



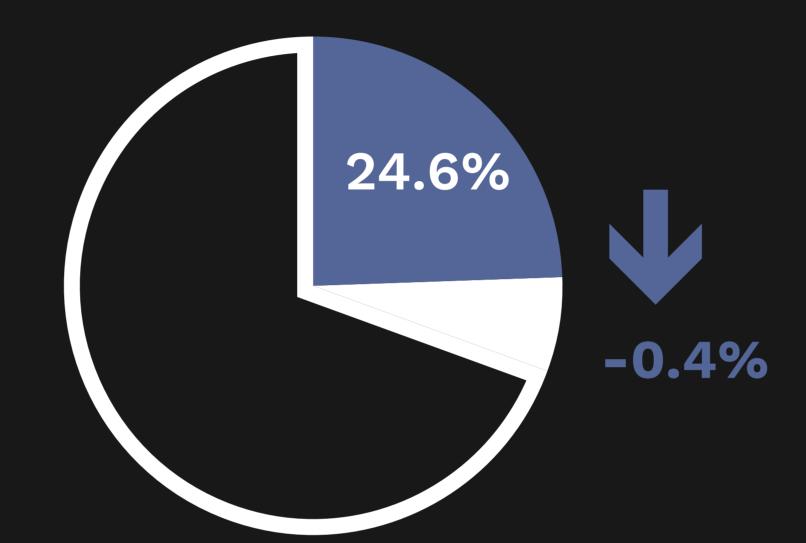
29 photos by women
55 N/A\*\*
339 photos total

#### GLOBE AND MAIL



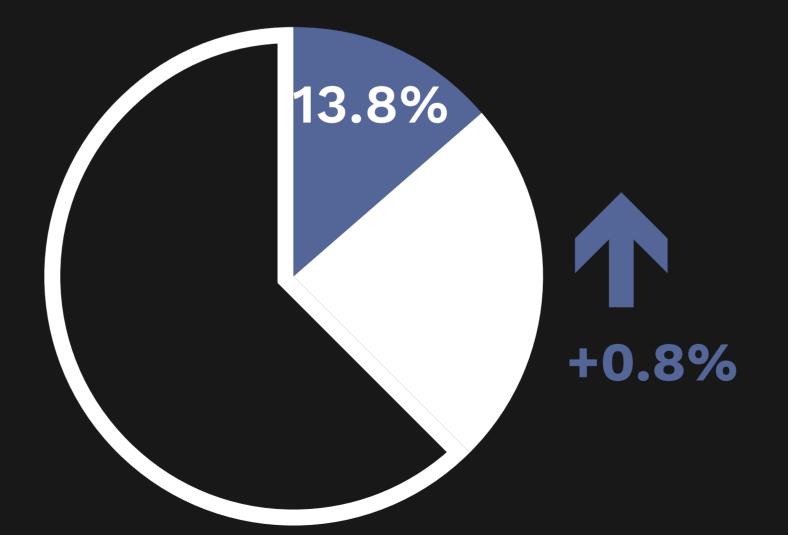
65 photos by women
40 N/A\*\*
316 photos total

#### **WASHINGTON POST**



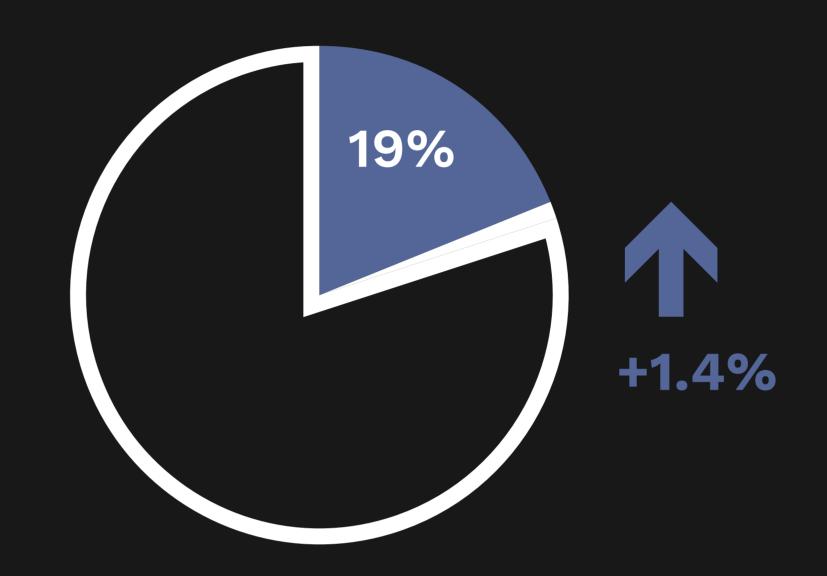
101 photos by women
25 N/A\*\*
411 photos total

#### LE MONDE



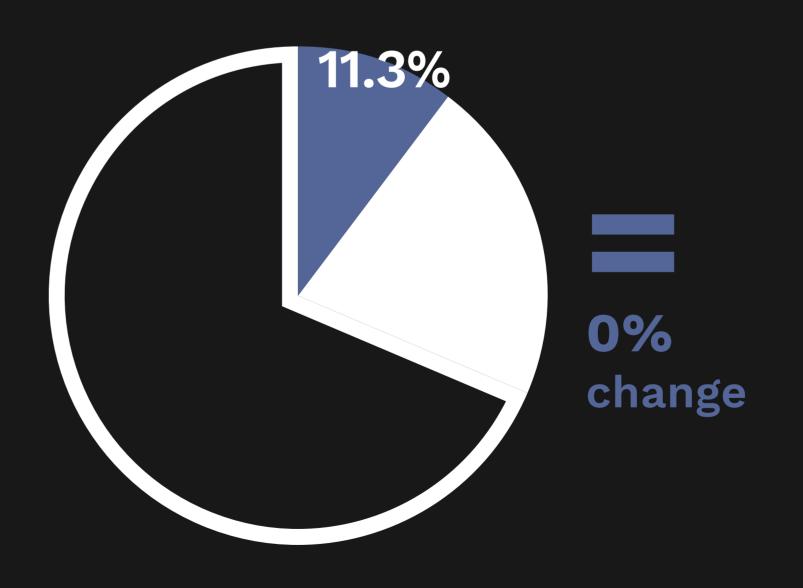
43 photos by women75 N/A\*\*311 photos total

#### LA TIMES

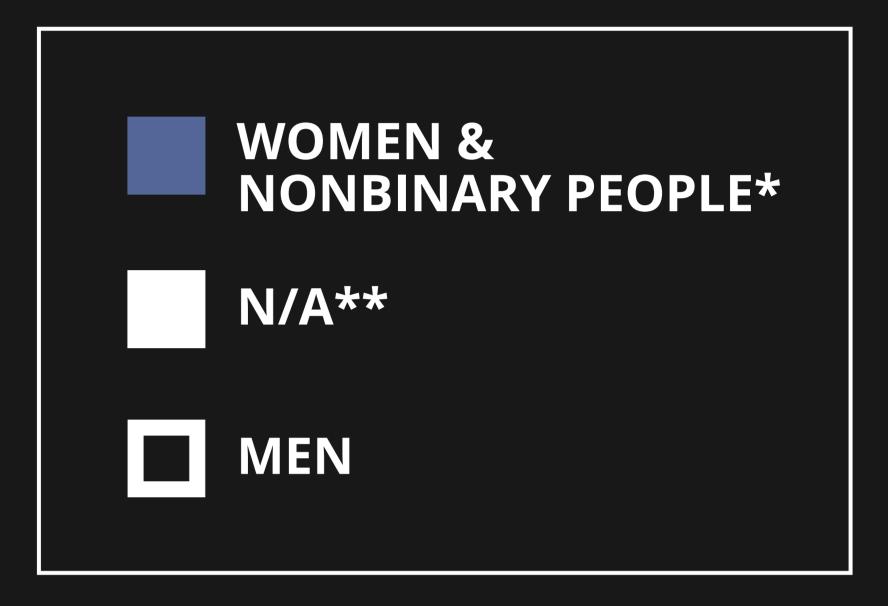


72.5 photos by women
4 N/A\*\*
382 photos total

#### THE GUARDIAN



33 photos by women66 N/A\*\*314 photos total



\*We used information from photographers' websites and social media profiles to determine gender identity, but understand there may be a margin of error here.

\*\*N/A indicates lead art is illustration or handout/wire photo (most of which are taken by men), with no credit.

= 21.5%
2022 AVERAGE, OF PHOTOS BY WOMEN & NONBINARY PEOPLE

#### **SOURCE & CREDIT:**

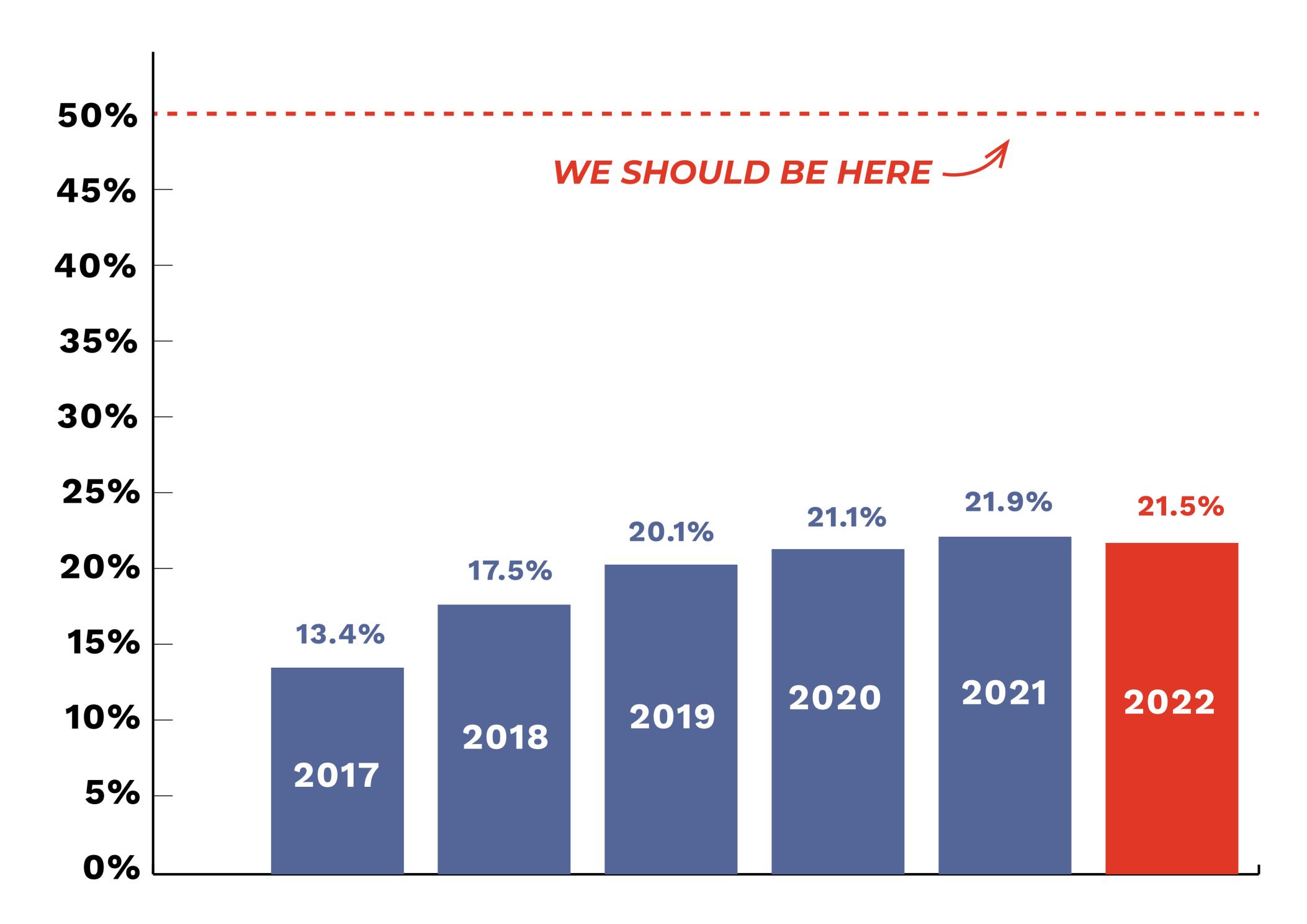
## THE WARDING DIRECTION

Women Photograph first began recording these front page byline statistics in 2017. Since then, we have seen a slow but mostly steady trend upward with each passing year, as newsrooms work to hire and publish the work of a more diverse array of photojournalists.

This year, for the first time in six years, **fewer women and nonbinary photographers appeared on the front pages of these eight newspapers than the year before.** 

This is the wrong direction. Please turn around. We have all done so much collective work to push our industry in the right direction, but this is discouraging and entirely avoidable.

## Percentage per year of A1 lead photo bylines by women and nonbinary photographers



To operate ethically, the photojournalism industry must be made up of storytellers who are as diverse as the communities they cover. We hope that this data will help inspire you to hire, publish, curate, promote, and otherwise support the work of women and nonbinary photographers, and all photographers who offer perspectives that broaden our historically white, Western, patriarchal industry.

Women Photograph is made up of a small team who work hard to maintain the Women Photograph database of 1,400+ independent women and nonbinary photographers and manage programming that includes our annual workshop, mentorship program, project grants, and more.

#### DONATE

Visit womenphotograph.com/donate to contribute to our work with a donation.